



TOMMASO BUFANO

Art Director

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SELECT WORK EXPERIENCE

This is a partial list. Industry specific examples available upon request.

Art Director

Ketchum | Los Angeles and New York | 2021 to Present

- Sustainability, ESG, and annual report design and custom illustrations for Target, Wendy's, Cargill, and California Walnuts.
- Web design for US Cellular and 3M.
- Presentation template work for Delta Faucet, FIFA, Michelin.
- Social campaign work for American Egg Board, Cargill, Truist Bank.
- Logo and Identity work for La-Z-Boy, Covestro, and Breaking Cancer Barriers.

Owner, Creative Director

Think Seed, LLC | Chicago, IL | 1994 to Present

- UI/UX, rename and rebrand projects, email design and production.
- Brand strategy, design, corporate identity, global project management.
- Print projects include newsletters, brochures, posters, conference identity, and point-of-sale displays.
- Product and fashion photography.
- Digital projects included web design and development including WordPress implementations, interactive training materials, email design and delivery, UI/UX, banner ads, presentations, and social media.
- Managed network of 20+ freelancers.

Director of Creative Services

8th Light | Chicago, IL | 2017

- Managed a team of 5 Front End Developers and UX Designers.
- Fostered improved sales focus driving Increased team utilization from 30% to 100%.
- Client pitch work.
- Landed and led notable projects internationally across several offices involving UX, Front-End Development, and Branding for both enterprise and client-facing e-commerce initiatives for such notable clients as UL and Bunches.co.uk.
- Produced training workshops and talks involving design and UX.
- Led apprenticeship curriculum creation and R&D across three disciplines: Visual Design, UX, and Front End Development.

Freelance Art Director

Blue Chip Marketing Worldwide | Chicago, IL | 2017 - 2022

- Brochure and online work for several CPG clients including Procter & Gamble, McCormick, and Wegmans.

Senior Art Director

Razorfish | Chicago, IL | 2010

- JCPenney website redesign with a focus on gift registry.
- Managed 2 designers and worked closely with UX teams.

Art Director, Front End Developer

Proximity BBDO | Chicago, IL | 2008 - 2010

- Digital advertising design and development for clients such as Hyatt, Illinois Lottery, Bayer, Wrigley.
- Dynamic Flash banner design and ActionScript development.
- Helped manage media efforts
- Worked closely with vendors such as OMD and PointRoll.
- Created graphic standards to help manage vendor relations.
- Client pitch work.

Art Director, Front End Developer

Tribal DDB | Chicago, IL | 2008 - 2009

- Concepted and executed campaigns for clients such as Wrigley (Eclipse, Orbit, 5 Gum), Rachel Roy, McDonalds, Anne Klein, StateFarm, and LensCrafters among others.

INDUSTRY EXPERIENCE

Health/Pharma	Architecture/Interiors
Insurance	Entertainment
Beauty/Fashion/Art	B2B
Photography	Education
CPG/Beverage	Finance
Tech/SaaS	Lottery
Hospitality	HR/Search

NOTABLE CLIENTS

Wrigley, Blue Cross and Blue Shield Association, Allstate, UL, State Farm, HIMSS, JC Penny, GE, Hyatt, Bunches, The Art Institute of Chicago, Breakthru Beverage, Miller, Illinois Lottery, Wendy's, VeggieTales, Rachel Roy, Anne Klein, Michelin, American Egg Board, Becker/Stalla, Oracle, Accenture, Realty One, Pedigree, Hartz, Elmhurst College, Bayer, Viewpoints, US Cellular, LensCrafters, Spencer Stuart, Ward Howell, Yello

SKILLS

Brand Strategy	Print
Video Production	Photography
Graphic Design	3D
Web Development	AI

SOFTWARE

Photoshop	Premiere
Illustrator	After Effects
InDesign	Camtasia
Acrobat	Microsoft Office
Flash	PowerPoint
Cinema 4D	Keynote
Sony Acid Pro	YouTube

CODE

Ruby	GitHub
Rails	API
JavaScript	Pair Programming
ActionScript	TDD
XML	HTML
Sublime	CSS
Dreamweaver	Google Analytics
WordPress	SEO
PHP	Semantic UI

COMMUNITY

- **1871:** Member Board
- **Chicago Ruby:** Coordinator
- **The Devoted Type:** Founder and Coordinator

LANGUAGES

Italian, Spanish

EDUCATION

- **Actualize,** Developer Bootcamp
- **Chicago Photography Center**
- **The School of the Art Institute of Chicago**
- **UIUC,** LAS General

INTERESTS

I'm a licensed drone pilot, published fashion photographer, gamer, a former ballet and modern dancer and a big fan of Adventure Time.